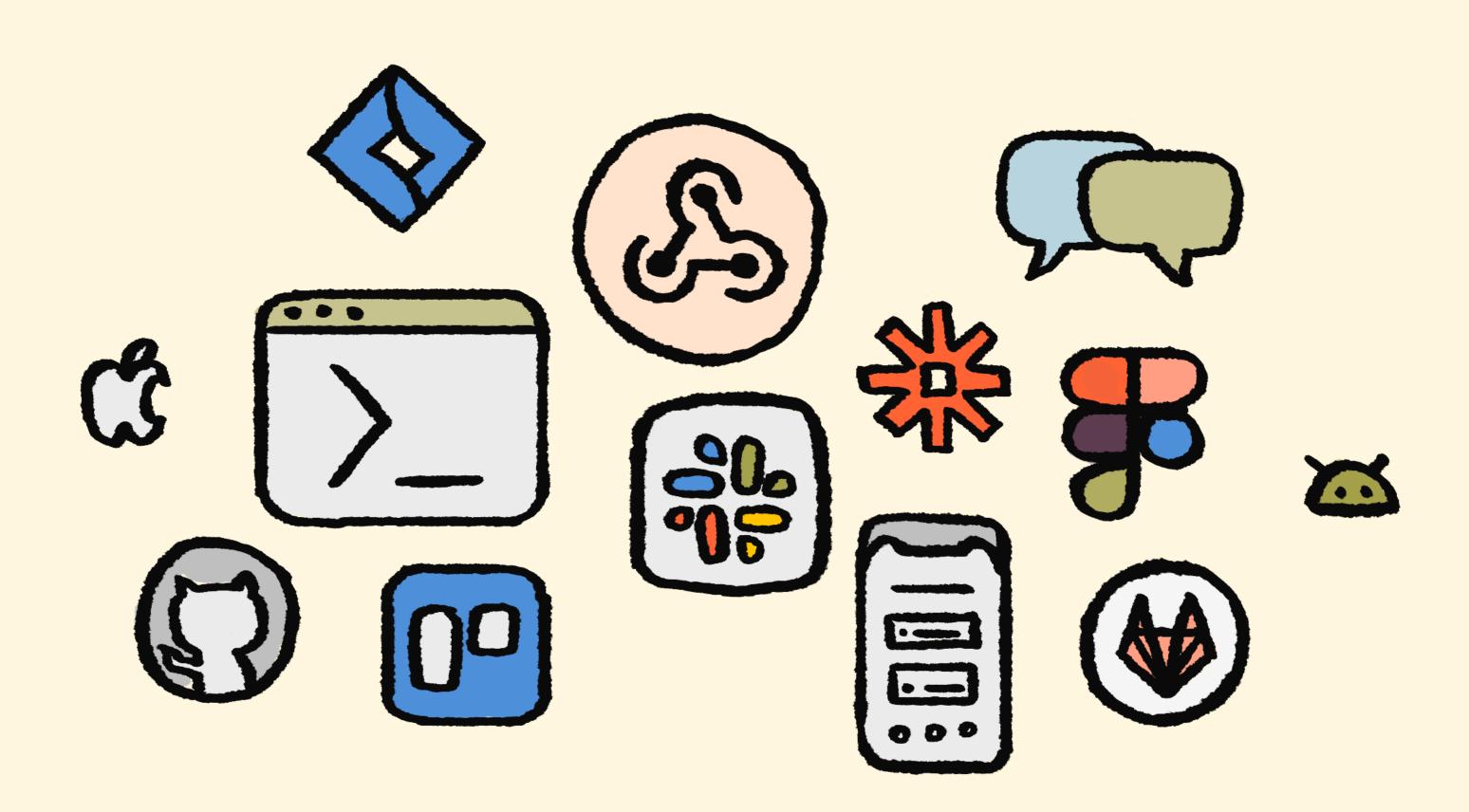


9 reasons tech teams manage multilingual apps through Lokalise

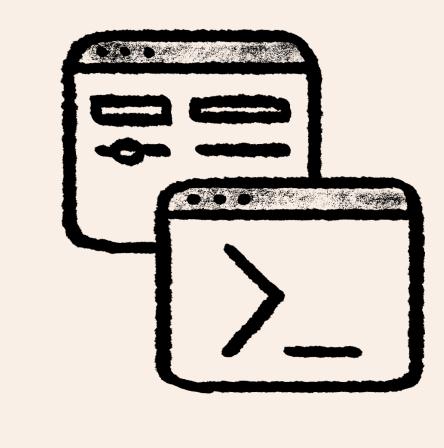


A developer is in a state of flow, or just working to meet a quickly approaching deadline, when the PM interrupts them, asking for an export of the text strings to be translated. They do the export, knowing that this is just the start of the work. When the translations come back they will be interrupted again to upload the text, which starts a cycle of creating test builds and fixing bugs. It's a tiring, productivity destroying back-and-forth until the team is finally ready to ship.

This is a typical scenario when it comes to multilingual app releases. Especially when there are too many manual tasks involved in the process. But there are solutions to these problems. Listed below are nine different features for reducing manual localization work for tech teams that allow developers to get back to their main tasks. This way, they are able to release multilingual and multi-platform product versions faster.

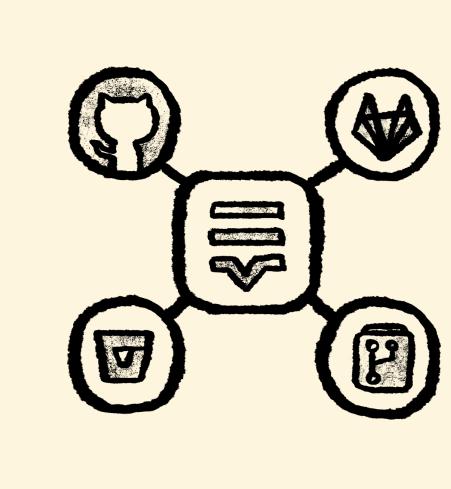
1. API & CLI tool

Automate routine tasks and create unique workflows by employing our API, CLI, and SDKs for PHP, Go, Ruby, Node, Elixir, and more.



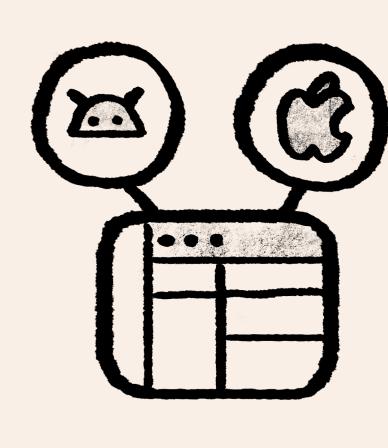
2. Code repositories

Sync your translation projects with the most popular code repositories — GitHub, GitLab, Bitbucket, and Azure Repos. Import and export translations to and from your project with just a couple of clicks.



3. Over-the-air SDKs

Deliver translation updates to iOS and Android apps instantly without the developer's involvement. No need to perform builds, publish the new app versions to the store, and wait for approval from Google or Apple.



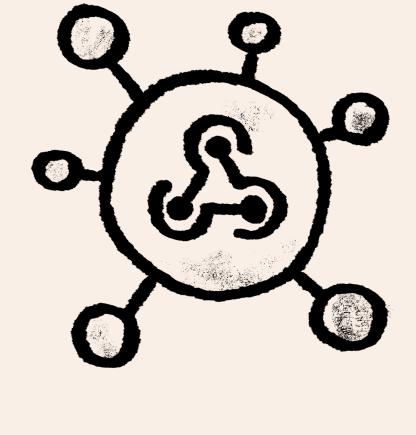
4. Cross-platform functionality

Keep all your platform keys and translations in the same project and export to web, mobile, or desktop platforms when needed. Employ universal placeholders to store plurals, gender, and other information in a platform-independent format.



5. Webhooks

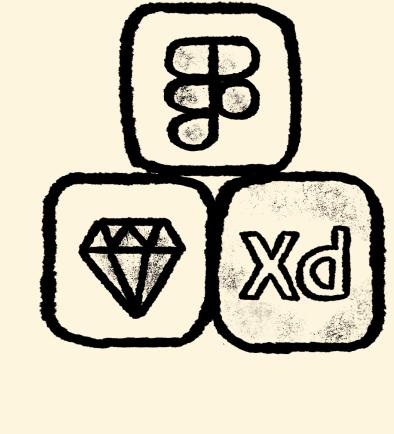
about events happening in Lokalise projects. Receive notifications with detailed information and build custom workflows.



6. Design tool integrations

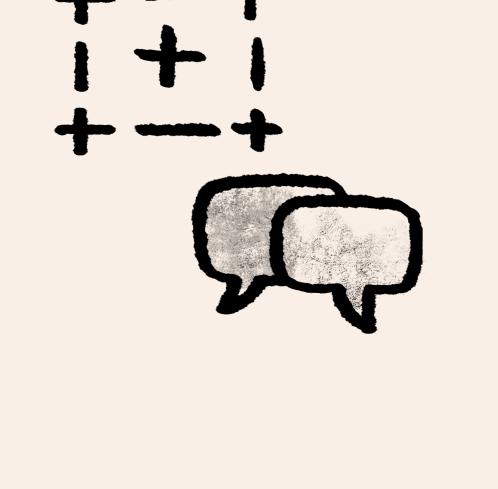
Notify your third-party applications in real-time

Connect Figma, Sketch, or Adobe XD and finalize your localized design before a single line of code is written and save your dev team a costly round of design-related bug fixes.



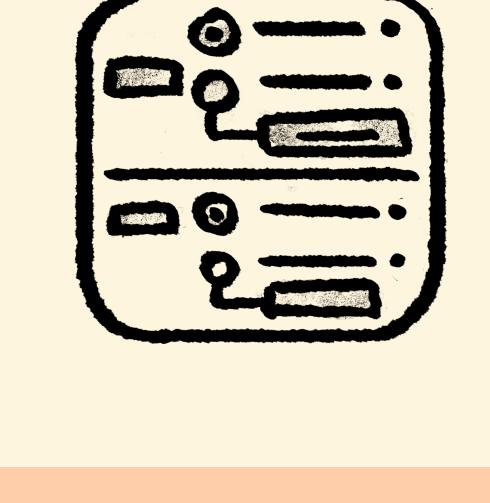
7. Context sharing Easily provide context for your translators and project

managers in the form of comments, descriptions, and screenshots. This way your translators will be able to work independently without the need to distract developers from their primary work.



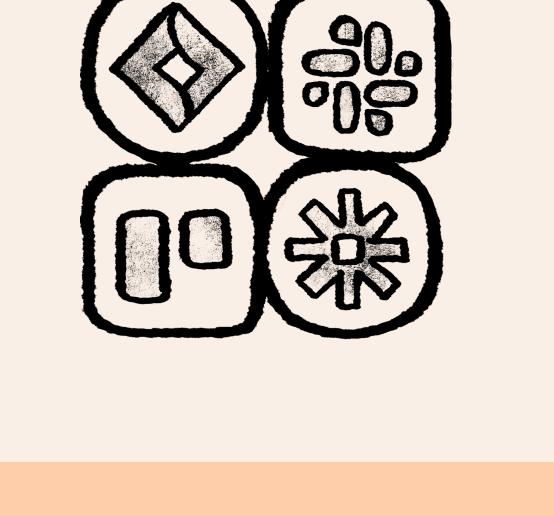
8. Duplicate cleaner Quickly find and eliminate duplicate translations by merging

multiple keys or creating cross-key references. Keep your translations organized, and don't repeat yourself.



9. Productivity and communication Receive notifications about recent events via email, Jira,

Slack, and other communication channels. Integrate Lokalise with hundreds of third-party services using Zapier.



of 2000+ companies

The preferred localization tool



amazon



(a) gojek

mastercard



Plume® **Kry**

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Notion

ActiveCampaign >













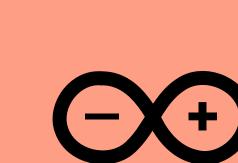




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