A developer is in a state of flow, or just working to meet a quickly approaching deadline, when the PM interrupts them, asking for an export of the text strings to be translated. They do the export, knowing that this is just the start of the work. When the translations come back they will be interrupted again to upload the text, which starts a cycle of creating test builds and fixing bugs. It’s a tiring, productivity destroying back-and-forth until the team is finally ready to ship.

This is a typical scenario when it comes to multilingual app releases. Especially when there are too many manual tasks involved in the process. But there are solutions to these problems. Listed below are nine different features for reducing manual localization work for tech teams that allow developers to get back to their main tasks. This way, they are able to release multilingual and multi-platform product versions faster.

1. API & CLI tool
   Automate routine tasks and create unique workflows by employing our API, CLI, and SDKs for PHP, Go, Ruby, Node, Elixir, and more.

2. Code repositories
   Synchronize your translation projects with the most popular code repositories—GitHub, GitLab, Bitbucket, and Azure Repos. Import and export translations to and from your project with just a couple of clicks.

3. Over-the-air SDKs
   Deliver translation updates to iOS and Android apps instantly without developer involvement. No need to perform builds, publish the new app versions to the store, and wait for approval from Google or Apple.

4. Cross-platform functionality
   Keep all your platform keys and translations in the same project and export to web, mobile, or desktop platforms when needed. Employ universal placeholders to store plurals, gender, and other information in a platform-independent format.

5. Webhooks
   Notify your third-party applications in real-time whenever changes happen in your projects. Custom webhooks will deliver the number and variety of events.

6. Design tool integrations
   Connect Figma, Sketch, or Adobe XD and finalize your localized design before a single line of code is written and save your dev team a costly round of design-related bugs.

7. Context sharing
   Easily provide context for your translators and project managers in the form of permissions, explanations, and examples. This way your translators will be up to speed and your project will be ready for launch.

8. Duplicate cleaner
   Quickly find and eliminate duplicate translations by merging multiple keys or creating cross-key references. Keep your translations organized, and don’t repeat yourself.

9. Productivity and communication
   Reduce synchronization efforts by engaging translators and creating cross-departmental knowledge sharing, making translators productive in their own language, and sending less email.

The preferred localization tool of 2000+ companies

For more information visit www.lokalise.com