

Lokalise Messages

Plan Name	Free	Lite	Start	Pro
Monthly priced (billed annually)	Free	\$495	\$695	\$1595
Monthly price (billed monthly)	Free	\$595	\$895	\$1995
Character limits	50K	500K	1M	10M
100+ languages	✓	✓	✓	✓
Automatic language detection	✓	✓	✓	✓
Two-way translation	✓	✓	✓	✓
Chat and company level settings	✓	✓	✓	✓
Language Analytics	✓	✓	✓	✓
MT Customisation	✗	✓	✓	✓
Translation exclusion	✗	✗	✓	✓
Glossary	✗	✗	✓	✓
Agent and team-level settings	✗	✗	✗	✓
Language-based routing	✗	✗	✗	✓
Add-on characters (montly but billed annually)	✗	✗	\$1740p/a 1M	\$1740p/a 1M

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100+ languages	Including Chinese, Spanish, Arabic, French, Japanese and German.
Automatic language detection	Instant language detection for smoother conversations and faster handle times.
Two-way translation	Real-time machine translation of tickets and chat using artificial intelligence.
Chat and company level settings	Assign base, translatable, and non-translatable languages to each conversation or at the company level.
Standard analytics	Track number of translated conversations, languages, and characters.
Translate what matters	Set rules to avoid translating boilerplate text, brand names, phrases, and any other text you don't need to translate. This will reduce incoming character usage.
Agent and team-level settings	Assign base, translatable, and non-translatable languages to each team or agent. Add team rules for seamless support and handoffs. Set to translate everything, translate only when a tag is present, or don't translate at all.
Glossary	Create a list of commonly translated industry and company terms so that you don't translate the same text over and over again, reducing costs and increasing accuracy.
Add-on characters (per month)	Top up your character limits.
