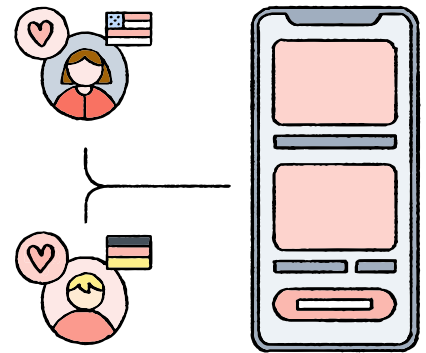


Mobile app localization best practices checklist



Here we share a checklist you can use and share with your team members as reminders of things to consider. We base this material on Lokalise’s [“The complete guide to mobile app localization \(with a checklist\)”](#)

- Design with flexible text space
- Use pseudolocalization
- Focus on locale, not just language
- Provide context to linguists
- Use a glossary to keep brand terms consistent
- Separate text from images
- Make image source files easy to access
- Use proper file formats
- Avoid hard coding currency, time, and date formats
- Merge iOS and Android keys
- Enable OTA updates for text
- Automate your localization process
- Use a design-led workflow to get localized apps to market faster
- Incorporate localization test early on
- Perform pre-production QA