AI translation tools review

lokalise

	Generative AI	Overall accuracy	Speed (140 words, 4 languages)	Cost / word	# of languages supported	# Integrations	API	Style guide / prompts	Translation memory	Glossary	AI quality assurance checks	Order human translations from within platform	Translation review highlights
Lokalise	✓	2.4	< 3 minutes	$0.01*	30+	55	✓	✓	✓	✓	✓	✓	I would have a hard time identifying this was written by AI. The first line of the last sentence gives it away. Lokalise AI was the best for consistency and used the best "spilled milk" equivalent. – Juan Martinez 🇲🇽
ChatGPT	✓	2.5	1 minute	$0.0003	50+		✗	✓	✗	✗	✗	✗	6 out of 9 correctly rephrased "without spending bucket loads", putting it really nicely in the sentece (those that didn't – Taia, Bing, Deepl). – Inga Keizare-Volfa 🇱🇻
Taia	✗	3.2	2 days	$0.006	97		✗	✓	✗	✗	✗	✓	It seems that there is inconsistency in determining the tone of voice, whether it should be formal or informal, and changes the voice mid-sentence multiple times. – Juan Martinez 🇲🇽
TextUnited	✗	2.4	< 1 minute	$0.015	170	10+	✓	✗	✗	✗	✗	✓	Very formal Spanish, when the version in English is clearly informal. For example, you would use "Unase" to talk to your grandparents in Chile (and maybe not even). – Cristian Tumani 🇨🇱
Copy.ai	✓	2.3	< 1 minute	Unlimited words available in all plans	95+	✗	✓	✓	✗	✗	✗	✗	Google performs better in machine translation but Copy.AI stands out when it comes to AI-powered translation as it is more natural and sounds more human-like compared to Google's pure MT. –Steph Cardoso 🇧🇷
DeepL	✗	3.0	2 minutes	$0	31	✗	✓	✗	✗	✓	✗	✗	Robotic language, you can tell that has been written in a different language and then translated into Italian by a tool. — Marina Dell'Anna 🇮🇹 DeepL's translation is too old-fashioned compared to the text's style. – Steph Cardoso 🇧🇷
Google Translate	✗	2.3	3 minutes	$0	130	✗	✓	✗	✗	✗	✗	✗	Better than DeepL. – Juan Martinez 🇲🇽
Bard	✓	2.1	3 minutes	$0	40+	✗	In beta	✗	✗	✗	✗	✗	Most of them, except for Bard translated "Just Launched", as "Recien Lanzado". Bard wrote "Acabamos de Lanzarlo" which sounds way better. – Cristian Tumani 🇨🇱
Bing Microsoft Translator	✗	3.2	5 minutes	$0	100+	✗	✓	✗	✗	✗	✗	✗	Bard and Bing translated " No use crying over spilled milk" word for word. In Chile, we say this a bit differently, which was captured by the other engines. – Cristian Tumani 🇨🇱

* Starting at 0.01, depending on how many words you need to translate