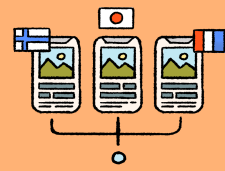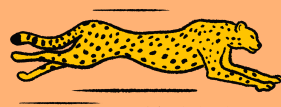# Why fast-growing companies choose Lokalise

lokalise

Launches new features in
23
languages every week

"Since we switched to Lokalise, the localization part of going live in new markets is now down to ~2–3 weeks."

Elli

76%
faster response rates for non-native tickets without hiring agents

"We prefer to have good people with good experience, who provide a good service without the need to speak 15 languages."

PLAYTOMIC

186%
customer growth in new markets

100+
hours a week saved

60K words/day in 22 languages

20 million+ customers

30+ countries and regions

"The flexibility of Lokalise enables us to integrate everyone into the localization pipeline, and has made it possible to increase the speed of rolling out to new markets."

Revolut

Went from a 1-day to
15-minute
turnaround for translation error and bug fixes in the live environment

"It allowed us to identify QA issues (mistranslated strings, placeholder discrepancies, spelling errors) and reduce them by 50% within two months of adopting Lokalise. There were a lot of quick wins that we were completely unaware of!"

planday FROM XERO

Now supports
20
languages in under 12 months, and is rolling out more this year

"What matters to us are efficiency and the quality of our localized content. We've doubled the number of languages we support to almost 20 in less than a year, and have plans to roll out more in 2023. This would be difficult to achieve using spreadsheets and copy-pasting from Word documents."

CoachHub

50,000 words
translated in 3 weeks

"The main challenge was to find a solution that could keep up with the pace of bunq. We're constantly creating new features and expanding/ updating existing ones. So, we were looking for a product that could match that speed and flexibility."
"Lokalise is fundamental in fulfilling our localization needs."

bunq

From
1 to 100
in 3 months
1,000,000+ users in over 150 countries

"We want to be flexible, innovative, and forward-thinking, and we can be that with Lokalise"

doxy.me

80%
improvement in app translation quality and UX

"We've zeroed out the time developers spent dealing with translation and localization management and fixes thanks to Lokalise. Developers can now work solely on their direct responsibilities."

KINTO

Up to
2.5x faster
translations in new markets

"Where it took us around three weeks for a developer's flow to implement changes in Germany, launching our services in new European markets with Lokalise only took us 1 to 1.5 weeks."

Lemonade

20% increase
in revenue in existing markets

200 million downloads worldwide

"With Lokalise in place, we are finally able to focus on doing what each of us is best at and bettering our app."

instasize

80% less time
Development team spends **80% less time** on adding new translation keys

INDEAVOR

95% faster
Up to **95% faster** localized product shipping times, while improving quality

BIRD

5 minutes
to deploy a new feature in all languages using machine translation

minna technologies

Less than 1 week
to translate the entire platform

We are spinning up new translations for the entire platform in less than a week; previously a task that could have taken 2–3 months.

mastercard

50%
saving on new language launches compared with their previous localization tool

"Lokalise is significantly more effective [than the previous solutions HiBob used] in terms of cost. I would measure our cost savings to be in the tens of thousands of dollars per year. Now we are paying almost 50% less than we would have with our previous tool."

bob

90% faster
new localized feature rollout with the Figma integration

"I could spend 50% of my work time going back and forth through these spreadsheets that we had – it was a nightmare. And I was only focusing on the project management and operational tasks, not paying attention to localization quality or content strategy."

WITHINGS

For full details and references, please check Lokalise case studies here.